

Message Text

UNCLASSIFIED

PAGE 01 THE HA 05105 211519Z

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ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 COME-00 CAB-09 USIA-15 CU-04

DRC-01 RSC-01 /067 W

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P 211445Z NOV 73

FM AMEMBASSY THE HAGUE

TO SECSTATE WASHDC PRIORITY 2411

UNCLAS THE HAGUE 5105

FOR ASSISTANT SECRETARY ARMSTRONG

E.O. 11652: N/A

TAGS: ETRD, BEXP, NL

SUBJECT: CAB WAIVERS FOR DUTCH TRAVEL WRITERS: PANAM-HERTZ
FAMILIARIZATION TOUR

REF: (1) THE HAGUE 4355

(WL USDOC 11517

(3) THE HAGUE LOU 4408

(4) STATE LOU 203051

(5) THE HAGUE LOU 4541

(6) HAGUE A-188

1) PANAM TOGETHER WITH HERTZ RENT A CAR HAS PROPOSED FAMILIARIZATION TOURS TO U.S. IN APRIL, 1974 FOR SEVEN DUTCH TRAVEL WRITERS AND ESCORTS. PROGRAM AND ITINERARY ARE GIVEN BELOW AND ARE SIMILAR FLY-DRIVE TOURS OF SOUTHWEST U.S. AS PROPOSED IN OCTOBER IN REFTTEL(1).

AT THAT TIME DEPARTMENT WAS UNABLE TO OBTAIN USTS COOPERATION IN ASKING FOR CAB WAIVERS FOR GROUPS' AIR TRAVEL.

2) EMBASSY IS SUBMITTING THIS PROGRAM BASED ON DEPARTMENT'S WILLINGNESS TO EXPLORE OBTAINING OF CAB WAIVERS AS PER REFTTEL (4) AND IS HOPEFUL THAT SOLUTION CAN BE FOUND WHEREBY THIS VITAL TRAVEL PROMOTION TOOL CAN BE RESTORED HERE, PARTICULARLY GIVEN ITS EXTREMELY FAVORABLE COST-BENEFIT RATIO AND FACT THAT LITTLE OR NO MONEY COST TO USG INVOLVED (REF UNCLASSIFIED

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6). IF USTS CANNOT BE MOVED DEPARTMENT MAY WANT TO CONSIDER POSSIBLE

USIS INVOLVEMENT AS CHANNEL FOR WAIVER REQUESTS GENERATED BY POSTS
NO LONGER SERVED BY US TRAVEL SERVICE. OTHER POSSIBILITIES COULD
INCLUDE DIRECT SUBMISSIONS TO CAB BY DEPARTMENT OR EMBASSY.

3) PROGRAM AND ITINERARY FOR PANAM GROUP IS AS FOLLOWS:

INVITEES ARE:

(A) MR. HAN VANDEN BERG, AGE 37, MALE

TRAVEL EDITOR "HET VRIJE VOLK" CIRC. 200,000

WITTE DE WITHSTRAAT 25, ROTTERDAM

(B) MR. KEIMPE L. KOOPMANS, AGE 48, MALE

TRAVEL EDITOR "AMERSFOORTSE COURANT" CIRC. 125,000

PO BOX 43, AMERSFOORT

(C) MR. P.C. STRUVE, AGE 43, MALE

DEPUTY EDITOR IN CHIEF "SYTHOFF PRESS" CIRC. 320,000

WAGENSTRAAT 37, THE HAGUE

ITINERARY FOR (A), (B) AND (C) IS:

AMS LON PA055/29MAR 1135/1130

LON LAX PA121/29MAR 1255/1600

PHOENIX LOS ANGELES - C0059/05APR 0800/0900

LOS ANGELES LONDON - PA120/05APR 1200/0610

LONDON AMSTERDAM - PA054/06APR 0820/1020

(D) MR. ALFRED H. DE BRUIN, AGE 40, MALE

MANAGING DIRECTOR "NWEKLY REIZEN" CIRC. 25,000

PO BOX 338, BUSSUM

ITINERARY AMS-LAX SAME AS (A), (B), (C), HOWEVER RETURN TRIP IS:

PHOENIX LOS ANGELES - C0059/05APR

LOS ANGELES NEW YORK - AA008/05APR

NEW YORK AMSTERDAM - PA092/08APR

(E) MR. F. SCHUURMAN, AGE 31, MALE

EDITOR FOREIGN COUNTRIES DAILY "HET PAROOL" CIRC. 184,000

WIBAUTSTRAAT, AMSTERDAM

ITINERARY SAME AS (D)

(F) MR. JACOBUS C. PUL, AGE 36.

MARKETING MANGER HERTZ RENT A CAR

DE LAIRESSESTRAAT 156 AMSTERDAM

(G) MR DICK VAN TINTEREN, AGE 32, MALE

SALES MANAGER HERTZ RENT A CAR

DE LAIRESSESTRAAT 156, AMSTERDAM

ITINERARY (F) AND (G)

PHOENIX LOS ANGELES - C0059/05APR

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LOS ANGELES NEW YORK - AA008/05APR

NEW YORK AMSTERDAM - PA 092/12APR

PUL AND VAN TINTEREN WILL ACT AS GUIDES/DRIVERS FOR CARS THAT

HERTZ PROVIDES FOR PROMOTION. FURTHER MORE THEY WILL PREPARE TRAINING

PROGRAM FOR DUTCH TRAVEL AGENTS AND HERTZ EMPLOYEES AS RESULT OF TRIP

4) WE WOULD APPRECIATE REPLY BY 1/1/74 SINCE PANAM HAS SET UP

PROGRAM CONTINGENT ON AN EARLY RULING ON WAIVERS SO THAT IF DECISION
IS NEGATIVE WRITERS WILL BE ABLE TO SET UP VISITS TO OTHER COUNTRIES.
GOULD

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Message Attributes

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Draft Date: 21 NOV 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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30 JUN 2005

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Type: TE
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